

Educators need to teach values too: Sunil Kant Munjal

OUR BUREAU

[Chennai Office Space](#) - Office Space to Suit Business Needs Serviced Offices + Great Locations!regus.co.in/Chennai_Serviced_Office

New Delhi, Sept 6:

Educators have a big responsibility to not just teach but to reinforce a set of values among the students that will help them take the right decision in life as a guiding light, said Sunil Kant Munjal, Joint MD of Hero Motorcorp.

Munjal was speaking at the 10th anniversary celebrations of Great Lakes Institute of Management. "Business schools are not meant to teach students answers to problems. They are to meant give students the right tools so they can find the answers for themselves," said Munjal.

He asked the business school to focus on the issues India and the world are facing as a whole. "It is important, India plays a more important role in the making of a new world. I hope you infuse in your programmes, if you haven't already, topics such as ageing, health, water, how technology will impact our lives, and agriculture," said Munjal.

The Pepsi Co India Chairman and CEO D. Shivkumar was also a speaker at the event, and congratulated Great Lakes on the completion of 10 years of its existence. "There are 13,000-14,000 business schools in the world and India has about one-fourth of them. And according to all estimates there is a business school dying everyday. In that environment the place Great Lakes has carved for itself in the market in a short span of 10 years is an achievement," said Kumar.

Established in 2004, Great Lakes received the AMBA (Association of MBAs), UK accreditation for its flagship programmes in 2014. The B-school has campuses in Chennai and NCR, and offers three full-time management programmes, and five executive courses.

The highest domestic offer made for its flagship one-year PGPM in 2014 was ₹32 lakh each year.

(This article was published on September 6, 2014)

Printable version | Sep 8, 2014 11:29:07 AM | <http://www.thehindubusinessline.com/on-campus/educators-need-to-teach-values-too-sunil-kant-munjal/article6386239.ece> © The Hindu Business Line